

The retail sector is the one most impacted by digital transformation during the 4.0 Revolution. Retail companies are currently steadily moving away from direct sales and toward the trend of selling online. However, while offering retail services, the most crucial factor is to provide customers with the most expert, quick, and convenient experience when receiving goods and services. Therefore, the retail business faces a challenge with digital transformation. Managers must figure out how to increase employee productivity and streamline operations in order for the retail shop system to run properly. Finding support software that meets all the business needs of any different retailer is really challenging.

LINK assists companies in running the retail store system by addressing issues with human resource management and optimizing for a seamless and smooth workflow.

Retail businesses that LINK can support include:

Employee management

Allocate, schedule, track employee shifts, timekeeping, calculate salary, bonus, performing associated statistics, and more.

Warehouse management

Statistics, track quantity, status, costs of items in stock, out of stock, inventory, make visual reports on the commercial situation of various items over time.

Selling

Manage the product list, unit cost, sales volume by day, week, month; create invoices and contracts; report sales and profits.

Customer service

Track customers' favorite items using weekly, monthly, yearly reports, customer surveys about the quality of the products and services, records of devoted customers, membership cards, etc.

In addition, LINK also provides users with a set of tools for daily exchange and communication (messaging, calling, video calling), task management tools, planning, task reminders,...

ILLUSTRATION OF BUILDING RETAIL STORE MANAGEMENT FORMS ON LINK

Store managers can design a form to assist employees in actively registering for work schedules. Management can authorize or discuss schedule changes with staff to avoid overlap. This procedure is really quick and easy.

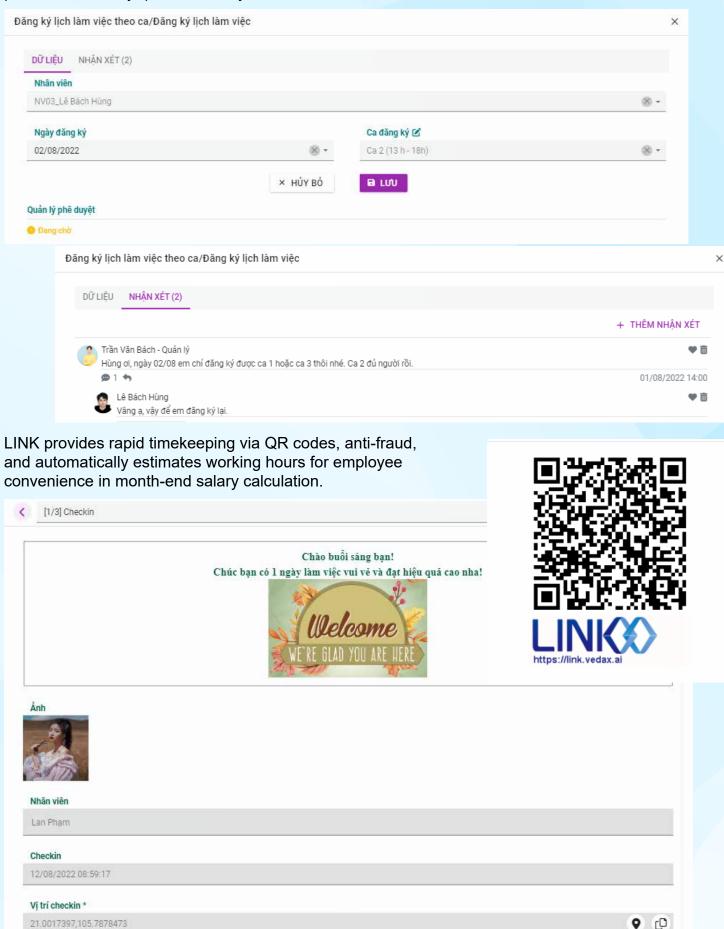


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The system also efficiently supports employee wage calculation and monthly salary payment. Employee information (employee code, full name, basic wage, bank account number, etc.) is entered into the storage form. At the end of the month, th e accountant will only need to enter the account name, and the system will display all of the above information. The accountant will just need to fill in the number of working shifts, bonuses, and penalties, and the system will automatically calculate and return the salary. Accountants can transmit payslips to employees at the same time.

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The primary responsibility of warehouse management is to manage imports and exports. Users can create a form on LINK to record information about items entering and exiting warehouses, including quantity, unit price, and formula settings to provide input and output values automatically.

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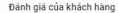
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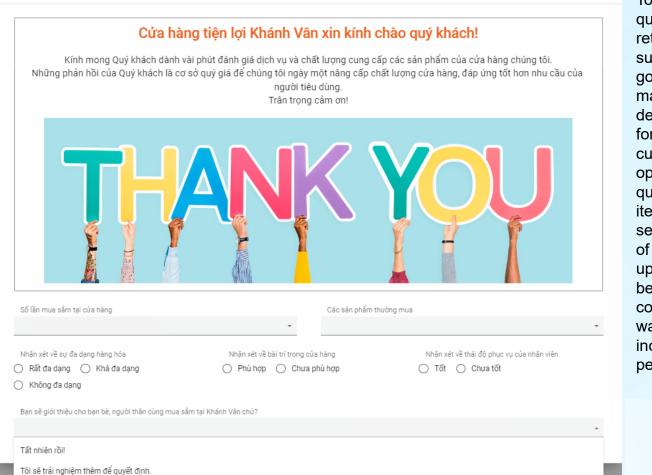
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On LINK, users can manage daily sales by establishing a management form. When customers shop, personnel will record their purchases in the system. The manager may see the details of the sales as well as the total amount of the sale at the end of the day. Chart types can also be used to view sales data by week, month, year, etc.

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Quân lý bản hàng





To evaluate the quality of the retail store's supply of goods, the manager can design a survey form. collect customers' opinions on the quality of the items, and the service attitude of the staff to upgrade stores, better satisfy consumer wants, and increase competitiveness.

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Tôi từ chối